# **Corporate Solutions from Brother**

Cost-effective technology to help automate and streamline processes.





# **Technology is Changing Fast**

Managing IT in the corporate workgroup space and work from home environment has never been easy. Technology is developing at a rapid pace. Corporate is challenged to control costs while streamlining business processes and operations. Brother understands. We offer cost-effective solutions to the printing and scanning functions common in corporate and work from home environments. As a technology partner, we can work with you to create solutions to the workflow challenges throughout every area of your business operations to help ensure the environment is efficient, secure and cost-effective.



# Today's Corporate Challenges

### Budget is a Burden

In today's fast paced business environment and shifting economy, you've got to do more with less. Brother can help your organization meet the challenges of tightening tech budgets with feature-rich products that can help cut costs and increase productivity. Brother has business-class solutions that are ideal for corporate workgroups and organizations looking for low printing costs, business quality output and productivity enhancing features. Brother also offers a wide range of low cost home office solutions that can help meet the needs of the remote corporate workforce.

### **Reliable Infrastructure**

The success of nearly every corporate function is dependent on flexible and reliable information-management technology. From the home office to corporate workgroups, staff rely on printing and scanning technology for a number of daily business operations – including customer interaction and communication. Having reliable technology with virtually little to no downtime is crucial to ensuring your organization runs more efficiently so that you can focus your time on what really matters – cultivating your client base and growing your business.

# **Upholding Security**

With the omnipresence of security breaches, companies require the tools to protect confidential and sensitive client data from both internal and external security threats. Brother can help protect your organization's personally identifiable customer data and other confidential information from security threats with triple layer "in the box" security. Help safeguard your network, keep your printing and scanning devices secure, and protect documents in transit to and from print devices – while also complying with corporate security regulations and initiatives.

# Shifting to Digital

From file sharing to client communications, nearly everything is going digital in today's corporate environment. Brother offers products and solutions that can help capture documents and convert them into electronic images and files, including reports, records, contracts, invoices, and more. Digitized documents can be scanned to email, folders or other applications for easy archiving, organization, and retrieval. Documents can then be shared between corporate and remote employees, departments, clients and other organizations at the click of a button – keeping it secure and organized, enabling collaboration, and reducing errors.









# 5 Key Reasons to Choose Brother:

# 1 Security and Compliance

To help protect against print security threats and maintain compliance, Brother business products offer three lines of defense - one at every critical level:

- · Network Security: Eliminate outside threats while supporting the latest protocols and enabling device sharing
- · Device Security: Limit device access at the group, individual and activity level
- · Document Security: Enable users to protect sensitive or confidential data sent over networks

# 2 Advanced Connectivity Options

Brother offers a number of products and solutions with cutting-edge mobile device and web-based features that make it easy for users to connect, print and share important information virtually anytime, anywhere – quickly, easily and securely.

- $\cdot\,$  Print / scan documents over the network
- · Scan to Word / Excel / PowerPoint; scan to mobile
- $\cdot\,$  Print directly to / from most mobile devices

### 3 Reliability

Brother markets a wide selection of products designed and built with a single goal in mind – to exceed customer expectations. Brother has won numerous awards for reliability including the PC Magazine coveted "Business Choice" Award for five years in a row and the Buyers Lab "Line of the Year" award in 2017.

### 4 Major Account Program

The Major Account Program offers a dedicated support team to provide customized service programs tailored to meet the needs of your organization. Benefits include:

- · Priority call support
- · Next day express exchange
- · Customized call scripts
- · Discounted parts ordering

# 5 Competitive Pricing and Total Cost of Ownership

Brother offers a Value Print Program (VPP) for customers who commit to using Brother products and their Genuine Brother Supplies for a three-year term. Under this program, organizations receive limited warranty extensions for up to three years and discounts on Genuine Brother Supplies.

### See Brother solutions for every aspect of Corporate environment









# **Corporate Office**

Brother will help you deliver the appropriate number of devices to your business' different departments to ensure you are making the most cost-effective decision as it relates to document management.

#### Workgroups

- Flexible pod deployment across workgroups that need them most
- Comprised of Brother printers, all-in-ones and scanners coupled with intelligent print management software

#### Labeling

- Address labels
- Filing
- Visitor management

### **Telecommunications**

- & Training
- Remote meeting / virtual offices with OmniJoin



# **Remote Environment**

For work-from-home and on-the-go employees, Brother has the products and solutions to help streamline document management processes.

#### Printing/ Scanning

- Presentations
- Reports
- Client communications
- Invoices
- HR/personnel files - Receipts
- Statements of work

#### **Mobile Printing**

- Client communications
- Presentations
- Reports
- Supports BYOD initiatives







# **Executive Offices**

Brother offers a multitude of print, copy, fax and scan solutions to help meet executive and back office needs.

### Printing / Scanning

- Communications
- Reports
- Financial data budgets, forecasts, planning
- Form data
- HR/personnel files
- Invoices

#### Labeling

- Address labels - Filing





# For more information, please call toll-free **1-866-455-7713** or visit **www.brother.com**







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