



## **Brother International Partners with Clean Ocean Action for Sandy Hook Beach Sweeps**

*Employees Volunteer In-Person for the First Time Since Pandemic to Clean Up New Jersey Beaches*

**BRIDGEWATER, NEW JERSEY – July 14, 2021** – Today, [Brother International Corporation's](#) New Jersey headquarters office announced its first in-person volunteer activity since the start of the global coronavirus pandemic. On July 19<sup>th</sup> and August 19<sup>th</sup> Brother employees will participate in beach cleanup events in conjunction with [Clean Ocean Action](#) at Sandy Hook Gateway National Recreation Area in Highlands, New Jersey. As part of its strong commitment to social and environmental responsibility, Brother offers employees two Cultural/Civic Responsibility days per year to dedicate their time and contribute to the causes they care about most.

“We are delighted to partner with Clean Ocean Action for Brother International’s first in-person volunteer event in more than a year due to the pandemic,” said Don Cummins, President, Brother International Corporation. “Helping to keep New Jersey beaches clean for our fellow residents, as well as to protect marine wildlife, is a tradition we can’t wait to resume and reinforces our commitment to the sustainable development goals (SDGs) and Brother Group’s Environmental Vision 2050.”

Clean Ocean Action's Corporate Beach Sweeps program is vital for the entire state, as litter is harmful to animals who mistake it for food or become entangled in it, as well as adversely affecting New Jersey's tourism and coastal economy. By removing debris, volunteers are making New Jersey's beaches and waterways safer for marine life and more enjoyable for beach-goers. In 2019, volunteers from 19 corporations removed an impressive 60,871 pieces of debris at Sandy Hook Gateway National Recreation Area.

Prior to the pandemic, Brother International hosted several environmental volunteer events across the country, including the Great Swamp National Wildlife Refuge in Morris County, New Jersey, the Wolf River Conservancy in Memphis, Tennessee, and more. The global Brother Group's [Environmental Vision 2050](#) recognizes the key social issues of climate change, resource depletion, environmental pollution, and destruction of the ecosystem as business risks for the company, and clearly states its continuous commitment toward solving these issues over the long term.

### **About Brother International Corporation**

Brother International Corporation has earned its reputation as a premier provider of home office and business products, home appliances for the sewing and crafting enthusiast as well as industrial solutions that revolutionize the way we live and work. Brother International Corporation is a wholly-owned subsidiary of Brother Industries Ltd. With worldwide sales exceeding \$6 billion, this global manufacturer was started more than 100 years ago. Bridgewater, New Jersey is the corporate headquarters for Brother in the Americas. It has fully integrated sales, marketing services, manufacturing,

research and development capabilities located in the U.S. In addition to its headquarters, Brother has facilities in California, Illinois and Tennessee, as well as subsidiaries in Canada, Brazil, Chile, Argentina, Peru and Mexico. For more information, visit [www.brother.com](http://www.brother.com).

### **Media Contact**

#### **Brother International Corporation**

Loren Waldron

Senior Manager, Corporate Communications

[loren.waldron@brother.com](mailto:loren.waldron@brother.com)

201-697-0446

+++