

All your supplies, service, & support. One fixed monthly fee.

The Brother Value Subscription Program

The modern office space is evolving. The shift to the hybrid work environment has led to changes in document management needs. Built to support both office and work from home environments, the **Brother Value Subscription Program (VSP)** is a print-as-a-service offering

inclusive of Brother hardware, supplies, service, and support under a single, fixed monthly flat fee based on your expected page volumes. Unlike other contractual offerings, you have the flexibility to change or cancel printing volume plans on an annual basis as your business needs change.



This is how subscription printing now works.



Why Brother VSP?

Easily set-up and scale your printing needs – VSP makes business printing simple



Peace of Mind & Simplicity

Simplify the way you pay for print! As an all-inclusive program, VSP offers a convenient and easy print management solution.



No Commitment

Cancel at any time! VSP provides the flexibility to adjust plans as your business needs change.



Low Upfront Costs

Buy the printing – not the printers. Since it's a subscription, VSP can be treated as an operating expense, not a capital expense.



No Complicated Contracts

Get all your printers, service, and supplies for one low flat monthly fee.



Predictability

Pricing is fixed at contract sign up, which means predictable printing costs for easy to plan budgets.

Three easy steps to enroll

1

Contact your reseller¹

2

Choose your printer(s) and plan

3

Install your device and connect to internet



Contact us at www.brother-usa.com/vsp

1. Available through select, participating resellers.

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