

Brother™ Launches Cloud Document Management Service to Help Improve Business Collaboration for SMBs

BR-Docs enables businesses to securely store, manage and retrieve documents within a single, easy-to-use platform

BRIDGEWATER, N.J. (April 22, 2014) – [Brother International Corporation](#), a leader in small and mid-sized business technology, today announced the availability of [BR-Docs](#), a cloud-based document management service designed to help improve business processes, specifically for small to medium businesses (SMBs). The solution provides businesses with a simple, secure and reliable way to organize, store, sync and access digital files from a desktop or select mobile devices¹.

Building upon Brother's dedication to providing smart, secure, cloud-based solutions and services, BR-Docs offers an intuitive interface to enable quick and easy navigation. Users are able to simply drag and drop files from their computer straight into their BR-Docs workspace and view content from Apple® iOS or Android™ mobile devices over a wireless network¹.

BR-Docs allow users to:

- Manage all files in one secure location. Users can control and create groups, provide access and conduct key word searches to find files. Users can also assign tasks to automate workflow management
- Collaborate with colleagues by creating specific workspaces to invite users, add documents, assign and manage content. Users can also initiate discussions across the entire organization
- Digitize documents by scanning and saving searchable files and provide access to clients who are not BR-Docs users

BR-Docs is optimized to work with Brother hardware. By utilizing an award-winning² scan-to-cloud solution called 'Web Connect³,' available on select

¹ Requires an Internet connection. See www.brothercloud.com for mobile device compatibility and details.

² Brother Web Connect - Outstanding Achievement in Innovation – Buyers Lab LLC Winter 2014 Award

³ Requires an Internet connection



Brother MFC's and Scanners, end-users can quickly scan paper documents to BR-Docs without the use of a PC. In addition to scanning, users can also easily print BR-Docs files to Brother devices. Web Connect will be available to BR-Docs users in the second quarter of 2014.

A free, 30 day BR-Docs trial is available at [Brother Online](#).

“Cloud computing has dramatically helped to improve collaboration with employees both in the office and on the go,” said Dan Waldinger, Director of Solutions and Services at Brother International Corporation. “BR-Docs is a comprehensive and secure cloud document management solution that can help business improve workflow efficiencies and ultimately promote a more productive work environment.”

BR-Docs is now available for personal users at a subscription rate of \$5 per month per user, up to three users. It is also available for premier users at a subscription rate of \$8 per month per user for premier accounts, up to ten users. Online storage capability for both personal and group users is 25GB. Brother is preparing a professional version that will be available later in 2014.

With the release of BR-Docs, a sync tool, plug-in for Microsoft Office and a mobile application for Apple® iOS and Android™ are also available for download. The mobile application allows users to access the software and their documents virtually wherever they are over a wireless network.

For more information about Brother BR-Docs and the free trial, please visit www.brothercloud.com.

Other Web Services from Brother

For decades, small office / home office, small and medium sized businesses, and corporate workgroup customers have depended on Brother for high-quality, value-packed business machines. By launching the Brother Online suite of smart, web-based business services, Brother has now expanded beyond simply offering great hardware products. OmniJoin™ web conferencing was the first such major service offering, the Brother Online suite has now added a variety of scanning and workflow solutions, which complement and expand the value of Brother™ scanners, printers, and Multi-Function Center® devices. For more information on Brother Online services, visit www.brothercloud.com

About Brother

Brother International Corporation is one of the premier providers of products for the home, home office and office. The U.S. corporate office in Bridgewater, NJ, was established on April 21, 1954 and currently markets many industrial products, home appliances and business products manufactured by its parent company, Brother Industries, Ltd. of Nagoya, Japan.

These products include an award-winning line of Multi-Function Center[®] machines and printers. Brother also provides the number-one line of facsimile machines in the U.S. and is the leader in electronic labeling, with its full line of P-touch[®] Electronic Labeling Systems. For more information you can visit the website at www.brother-usa.com.

EDITOR'S NOTE: Photography available upon request.



Working with you for a better environment

At Brother, our green initiative is simple. We strive to take responsibility, act respectfully and try to make a positive difference, to help build a society where sustainable development can be achieved. We call this approach Brother Earth. www.brotherearth.com