

brother

Monochrome Printer/MFP Line of the Year



Brother International Corporation, chosen by BLI analysts as the winner of the 2017 Monochrome Printer/MFP Line of the Year award, offers...

- Outstanding reliability, with nearly all of the winning devices giving a flawless durability performance
- Easy-to-navigate interfaces (many of which are touchscreens) that simplify walk-up operation
- Professional quality output across the entire line
- Great value proposition, thanks to strong feature sets and performances for a low total cost of ownership

Brother stood above the rest for its outstanding monochrome printer and MFPs this year, offering an impressive array of products designed for a wide variety of business users, from individual users to large workgroup environments.

“Brother offers the most complete, best-performing line of monochrome printers and MFPs that we’ve tested this year,” said Marlene Orr, BLI Director of Office Equipment Product Analysis. “The company delivers an impressive array of award-winning devices that are sure to meet the needs of a variety of business users. With the superb overall performances, strong feature sets, and flexible mobile printing options that Brother’s highly affordable devices offer, the company proved to be the best choice for users looking for a robust and affordable monochrome device they can count on.”

Congratulations to Brother on winning BLI’s 2017 Monochrome Printer/MFP Line of the Year!

Robust, Reliable Workhorse Models

“The 11 Brother monochrome printers and MFPs lab tested over the past four years ran a cumulative total of 637,500 pages—with only 4 misfeeds recorded and no service required. “Users can expect maximum uptime thanks to the outstanding reliability of Brother’s monochrome devices” said BLI Test Technician Rich Holloway. “But looking beyond simple misfeed and service intervention rates, the industrial design of the workhorse models, with reinforced rails, and a fuser design that channels airflow to prevent overheating, means users can rely on Brother devices to continue cranking out pages at full speed for many years to come.”



Brother HL-S7000DN



Brother MFC-L2740DW



Brother MFC-L5800DW

Outstanding Reputation

Brother’s monochrome printers and MFPs provide outstanding reliability, quality and value.

Brother Devices that Contributed to This Award:

- Brother HL-S7000DN, Highly Recommended by BLI; Monochrome Printer for Large Workgroups
- Brother MFC-L6900DW Series, Outstanding MFP for Mid-Size Workgroups
- Brother HL-L6400DW Series, Outstanding Printer for Mid-Size Workgroups
- Brother HL-L6300DW, Outstanding Printer for Mid-Size Workgroups
- Brother MFC-L5800DW Series, Outstanding MFP for Small Workgroups
- Brother MFC-L5700DW, Outstanding MFP for Small Workgroups
- Brother HL-L5200 Series, Outstanding Printer for Small Workgroups
- Brother HL-L5100DN, Outstanding Printer for Small Workgroups
- Brother HL-L5000D, Outstanding Printer for Small Workgroups
- Brother MFC-L2700DW, Outstanding MFP for SOHO Environments
- Brother MFC-L2740DW, Outstanding MFP for SOHO Environments

A further testament to the company's commitment to reliability, eight of Brother's work-horse models underwent extended reliability testing before being launched to customers, with BLI technicians running 1.4 million impressions to verify that the machines could meet the highest quality standards.

Simple Design Boosts Productivity

"The exceptional reliability performance, simple interface, and straightforward routine maintenance procedures that Brother offers across its line add up to minimal downtime," said BLI's Orr. "And because many of the models in Brother's line include touch-screen control panels and all of them have a well-organized menu system, users spend less time looking for the function they need and more time focusing on doing their jobs."

Other usability advantages of Brother's monochrome printers and MFPs include...

- A driver that has preconfigured job settings and allows users to save their own
- A universal print driver that gives users a single interface from which to send print jobs to nearly any Brother device
- Simple procedures for adjusting the tray, clearing misfeeds and replacing toner and the drum
- Automated wireless setup for simplified installation

Cloud Connectivity Promotes Collaboration

In the modern office, there has been an explosion of online content storage using popular public cloud services and social media sites. These platforms allow users to share and collaborate on documents in an efficient, cost-effective manner. However, getting paper-based content to these services can be problematic, as it can require a multi-step workflow or additional software for document processing and routing. Brother Web Connect, an embedded feature found on many Brother printers and MFPs, eliminates that problem by providing a seamless method of uploading, processing and routing hardcopy documents to a wide range of social media and cloud services in various file types (including Word, Excel and PowerPoint) from the device's control panel.

"Web Connect lets users scan files to or print files from popular cloud services, offering support for more of the popular cloud services than any other solution we've tested to date," said Jamie Bsales, BLI Director of Office Workflow Solutions Analysis. "And with standard OCR capabilities, Web Connect is faster, more accurate way to unlock critical business information from static paper documents."

Mobile Print and Beyond

“Brother printers and MFPs provide convenient, flexible mobile print options,” said Orr. “Many of the devices in the line support numerous mobile printing methods including Apple AirPrint, Google Cloud Print, the Brother iPrint&Scan app, and NFC technology, which lets you print with a simple tap of your mobile device to the machine.”

But Brother’s use of NFC technology in its devices goes beyond what many others provide, also offering...

- Badge authentication for added security
- Relevant troubleshooting information via Brother Solutions Center on the mobile device if the printer is in an error state

High-Level Security for the Office

“No organization can afford to cut corners on document security, which is why Brother printers and MFPs include the high-level security businesses want without unnecessary complexity. Brother printers come standard with the Secure Function Lock feature, which allows administrators to easily restrict the functions available on the device by user or group, using the embedded web utility. Not only does this prevent unwanted users from accessing certain functions on the printer, but it also works as a cost-saving mechanism, by eliminating the ability for staff to print unnecessary jobs.

Other available security features include...

- Active Directory support for network user authentication
- Scan to SSH server (secure FTP)
- Secure Print so jobs are held in memory until the user releases them using a confidential PIN
- Integrated NFC card reader for walk-up print job release and authentication using a compatible NFC card or badge

Environmental Benefits Help Conserve Resources

For environmentally conscious users, Brother offers a variety of choices to conserve resources and lower costs. For example, all tested models include standard automatic duplexing, are Energy Star qualified and offer free return labels for toner cartridge recycling. One particularly strong example of Brother’s advanced energy-saving devices is the HL-S7000DN, which gives users the benefits of laser with the low cost of ink. Com-

pared against monochrome laser printers in its class, the 100-ppm inkjet model has the lowest overall projected annual energy consumption rate when running BLI's energy consumption job stream test, with energy costs that are an outstanding 83 percent lower than average.

Standout Value for Business Users

“For a competitive-to-low total cost of ownership, Brother gives workgroups devices that stand out above the competition in terms of overall performance, ease of use and features,” said Orr. “It’s clear that Brother’s monochrome printers and MFPs give business users the most for their money.”

“Brother is committed

to providing businesses with document imaging technology that addresses today’s ever evolving business challenges. We are honored to be selected for BLI’s 2017 Monochrome Printer/MFP Line of the Year. This recognition validates our continued focus on providing businesses with a wide range of printers and MFPs offering business-centric features and solutions while delivering an extremely low total cost of ownership.”



Steve Feldstein

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tion

About **BLI Awards**

With its Pick awards, BLI gives special recognition in each category twice a year to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value. Line of the Year awards, presented once each year, recognize the vendors whose product lines are judged to be the best in their respective categories based on their cumulative test results.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, image quality, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and qualifies as a Pick award contender. Consequently, BLI Pick awards are hard-earned awards that buyers and IT directors can trust to better guide them in their acquisition decisions.

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