

**P-touch®**  
ELECTRONIC LABELING SYSTEM

# High-Performance **Labeling System**

**Super-Bright  
Backlit  
LCD Display**



**Model  
PT-2700**

Also Available:  
PT-2710 with Carrying Case

**brother®**  
at your side



# Check Out the Features!

**Save**  
Up to 99 Labels  
to Memory

**Backlit LCD**  
Large  
16-Character x 3 Line

**World Net Internet**  
760 American Drive  
Billings, WY 12345  
Personal & Business Services

**Symbols**  
Dozens of  
Business & Fun  
Symbols Included

**INVOICES**  
02.28.2006 05:29 AM

**CAR PAYMENTS**  
02/22/2006

**ELECTRIC BILL**  
22. Feb. 2006

**Quick & Easy**  
Automatically Print  
Labels With Time & Date

**BJ Communication  
Incorporated**  
Mary Parker  
Public Relations Director

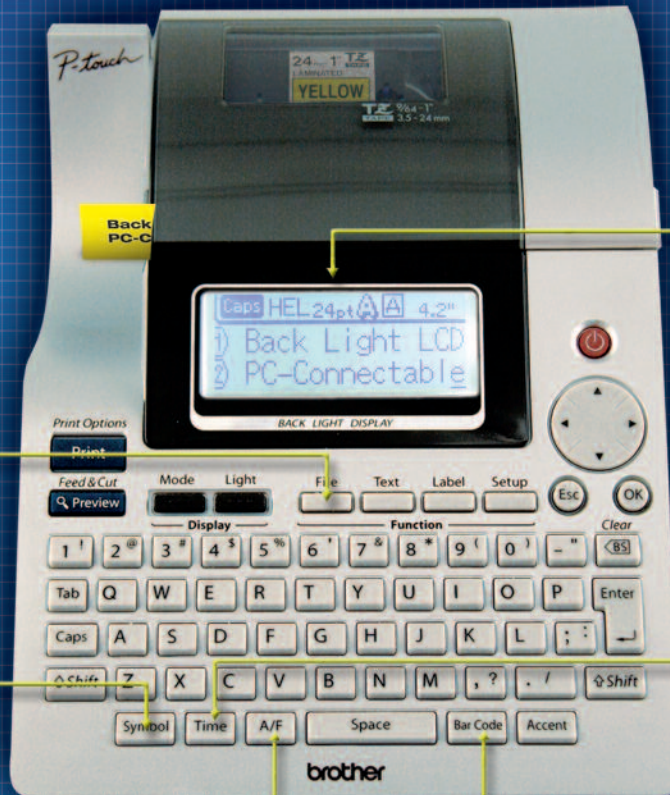
**Selection**  
Large Selection of  
Auto Formats to Add  
Elegance and  
Professionalism

**Bar Codes**  
Various Industry  
Bar Codes Available

**1/4" Nut**  
1/4 - 20 NF Thread Size



**AC  
ADAPTER**  
INCLUDED





# Use it Anywhere!

## Office



Organize and identify files, computer discs, inventory... just about everything in the office.

## Workshop/Factories



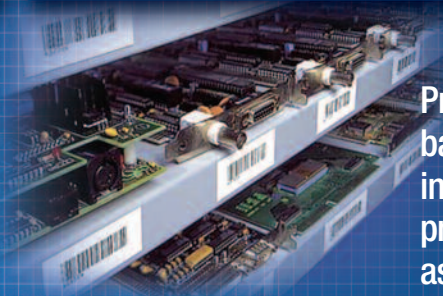
Help keep the workplace safe by clearly identifying hazards and labeling containers.

## Hospital/Laboratories



Laminated labels stand up to chemicals and other liquids, as well as temperature extremes.

## Standard Bar Code Protocols



Prints crisp, scannable bar code labels in 16 industry-standard protocols. For inventory, asset and document management.

## Use Alone or With PC (USB Cable Included)

It's ultra-easy to create beautiful, original graphics and text with our included easy-to-use PT-Editor Software. So go ahead, get creative; put your logo, a picture — just about anything you can think of — on a label. CD-ROM software and USB cable included.



### Minimum System Requirements

Item	PC Specification
OS	Microsoft® Windows® 98SE / Me / 2000 Professional / XP
CPU	32 bit Pentium® compatible (using 32 bit operating system)
Memory	Windows® 98SE, Me: 64MB or more Windows® 2000 Pro, XP: 128MB or more
Hard disk	70MB or more
Monitor	SVGA High Color graphics support or higher
Interface	USB Port (USB specification 1.1 or 2.0 protocol)
Other	CD-ROM drive for installation
Item	Mac Specification
OS	Mac OS® X 10.1 - 10.4.4, Mac OS® 9.1 - 9.X* (*For Mac OS® 9.1-9.X, visit our web site <a href="http://solutions.brother.com">http://solutions.brother.com</a> for software and driver download.)
Memory	32MB or more required
Hard disk	100MB or more required
Monitor	More than 256 color
Interface	USB Port (USB specification 1.1 or 2.0 protocol)
Other	CD-ROM drive for installation



# Great Labeler

## SPECIFICATIONS

- Powered by included AC Adapter or 8 AA batteries (not included)
- One-Year Limited Warranty and Replacement Service
- Unit Dimensions: 7.06" x 9.75" x 2.82"
- Unit Weight: 1.87 lbs. (without tape)

## PRINTING FEATURES

- Uses TZ tape up to 1" wide
- Prints durable laminated labels for indoor/outdoor use
- Prints up to 7 lines or about 3/4" high
- Saves up to 99 files to memory
- Automatically adds Time & Date to your labels
- Prints in 8 popular fonts, 12 styles and 8 useful sizes
- Includes underlining and framing
- Prints vertically, horizontally and in mirror image
- Includes dozens of business and fun symbols
- Prints 16 bar code protocols
- Auto numbering and repeat printing

## BUILT-IN HARDWARE FEATURES

- Large Backlit LCD... use even in dimly lit areas (16-character x 3-line LCD)
- Automatic cutter cuts cleanly and safely
- QWERTY (typewriter-style) keyboard with ergonomically angled keys

## CARTON CONTENTS

- TZ 1/2" (12 mm) Black on White 16' (5m) starter tape
- AC Adapter
- USB Cable
- PT-Editor CD-ROM
- User Guide
- Software Installation Guide

### 8 TYPE SIZES

Aa 6pt Aa 9pt Aa 12pt Aa 18pt  
Aa 24pt Aa 36pt  
Aa 42pt Aa 48pt

### 12 TYPE STYLES

NORMAL OUTLINE  
BOLD SHADOW  
VERTICAL  
MIRROR IMAGE ITALIC  
ITALIC/OUTLINE  
ITALIC/BOLD  
ITALIC/SHADOW  
SOLID  
ITALIC/SOLID



**brother**  
at your side

Distributed by: BROTHER INTERNATIONAL CORPORATION  
100 Somerset Corporate Blvd., Bridgewater, NJ 08807  
Machine: Made in China

Tape Made in Japan. Cartridge Assembled in China  
Additional Imported items individually marked with country of origin.



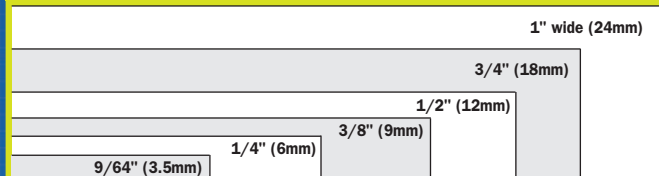
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# Great Tapes

## PRINTS ON SIX DIFFERENT SIZE TAPES, UP TO 1" WIDE



All tapes 26.2" (8m) long, unless noted.

## LAMINATED LABEL COLORS AVAILABLE



## SPECIALTY TAPES AVAILABLE

### Extra Strength Adhesive



**Perfect for**  
slippery, highly  
textured, and  
other hard-to-  
hold surfaces

### Wire & Cable



**Perfect for**  
wrapping or  
flagging cables,  
wires, and sharp  
curves

### Fabric Iron-on



**Perfect for**  
uniforms, camp  
clothes, and  
bedding

FOR MORE INFORMATION VISIT OUR WEB SITE AT

**brother.com**

OR CALL 1-877-4-PTOUCH (1-877-478-6824)

## SCANNABLE BAR CODE



CAT PT2700