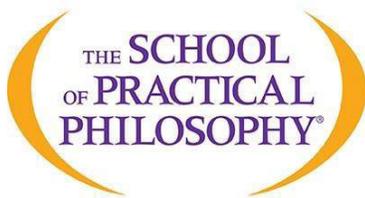




The School of Practical Philosophy Expands Their Reach to New, Global Markets



About

Founded in New York City in 1964, The School of Practical Philosophy is a not-for-profit organization that conducts classes on the teachings of practical philosophy, providing valuable lessons and tools for people to use to improve their everyday life. The school has expanded both its curriculum and reach over the years, and now has a worldwide presence with a growing student base.

Why Web-Based Classrooms?

The School of Practical Philosophy began in New York City, but as their message spread and demand for courses grew, they wanted to make those lessons available in new physical locations, as well as online. Those interested in the courses wanted an opportunity to take them from the comfort of their own home in areas where physical classrooms were not available, or when hectic schedules simply did not provide a realistic way for people to take advantage of the school's class schedule. In an effort to address those students' requests, the school began exploring web conferencing as a vehicle to bring the curriculum into the homes of more people not only across the United States, but around the world. The school began offering OmniJoin's predecessor, Nefsis web conferencing, to its teachers to administer courses in 2007, and migrated to using OmniJoin as its web conferencing provider in 2012.

Remote Teaching with OmniJoin

What attracted The School of Practical Philosophy to OmniJoin was its high level of security, compatibility with Mac and Windows operating systems, and its

“OmniJoin is enabling our network of instructors to extend courses to new global markets that we’ve never operated in before.”

Randolph Kraus, Instructor, NYC

deep host and attendee permission controls. Since an open and secure dialogue between students and class administrators is critical for a successful lesson, knowing that communications transmitted over OmniJoin meetings are secure allows teachers and students to speak freely. Class administrators also have access to multiple features that allow the teacher to control what the students can see, and how they see it, creating a customized experience for the students.

Today, students can attend classes from a center, at home from their computer, or remotely through their iPhone or iPad. This flexibility has enabled the school to expand and provide classes in the US, plus Australia, Madrid, Cyprus and the Asia Pacific region with OmniJoin. OmniJoin’s feature rich service has also allowed the school to provide a scalable, effective learning experience for students and course administrators. As more people learn about The School of Practical Philosophy, geography is no longer a barrier to learning.

Measurable Benefits

- High level of security
- Compatibility with Mac and Windows OS
- Deep host and attendee permission controls
- Mobile device friendly

Connect with an Education Conferencing Expert

When it comes to web conferencing, the first step is connecting with one of our experts to better understand your needs. **Learn how to meet smarter!**