

# Private Cloud for Healthcare



**OmniJoin web conferencing from Brother** delivers high quality, highly secure voice, video and collaboration through web meetings, in our public cloud or your own private cloud.

**Brother International Corporation** is one of the premier providers of products for the home, home office and office.

## Highly Secure, On-Premise Web Conferencing

In response to growing concerns over providing quality care on demand, reducing costs and being responsive to risk, healthcare institutions are now turning to telehealth solutions more than ever before. In fact, the overall cloud computing market in healthcare is expected to grow in the coming years. Given the complexity of legacy IT systems within healthcare organizations, this adoption of the cloud needs to be a strategic initiative that considers how these cloud services will respond to internal controls around security, compliance, performance and administration.

OmniJoin Private Cloud web conferencing gives healthcare providers a highly secure web conferencing solution that you install within your own data center. Given this level of control, your IT department can dictate when and where document and video sharing, recording, and storage can occur, if at all.

## OmniJoin for Telehealth

The ability to virtually meet with and care for patients is becoming a demand from the marketplace. OmniJoin helps patients and providers personally connect in a comfortable, secure on-line setting to raise the bar on convenient, patient-centered care. OmniJoin can be used to support many telehealth initiatives, including behavioral telehealth or telepsychiatry, group therapy, tele-medicine, remote clinic support, telepharmacy and telehomecare/remote doctor consults. Additionally, secure web conferencing benefits more traditional uses such as staff meetings and employee training sessions.

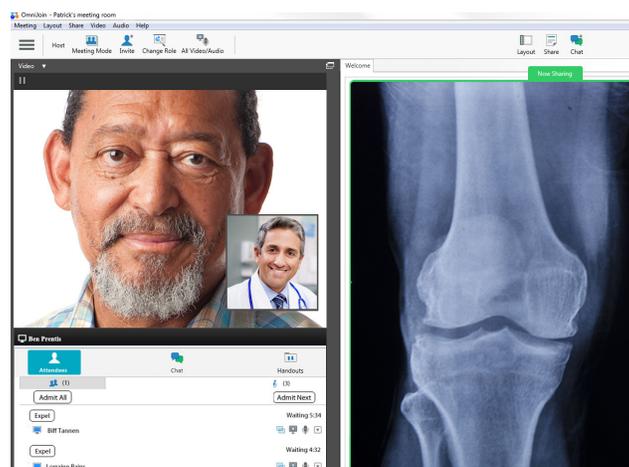
## Tele-education

OmniJoin has been used across a number of telehealth settings as a go-to tool for on-going training and education of physicians, nurses and other staff. If you choose, these sessions can be recorded and stored in a training library for future reference so there is no need for facilitators to repeat the training session. OmniJoin also facilitates other forms of clinical collaboration by providing a cost-effective way to conduct consultations for other clinicians.

## OmniJoin Waiting Room

The OmniJoin Waiting Room feature is an extension of your practice. Your patients can enter your 'virtual' Waiting Room via a comfortable on-line setting that helps you maintain your high quality of care and serve more people.

- Brand your Waiting Room with a graphic and custom message
- Patients are queued in the order in which they enter
- Admit or expel patients with one click



Waiting Room

## Compliance

Wherever healthcare and technology overlap, questions about the Health Insurance Portability and Accountability Act (HIPAA) inevitably arise. Brother International Corporation understands and appreciates the importance of providing customers with services that help comply with laws applicable to their business. OmniJoin can be installed behind your own firewall which provides the utmost control in security, compliance and performance. You can rest assured that OmniJoin securely enables patient communication while helping you remain HIPAA compliant.