

Official Rules
“Brother Office Holiday Party” (“Sweepstakes”)
BROTHER INTERNATIONAL CORPORATION (“Brother” or “Sponsor”)
December 12th, 2013 1:00pm to 3:00pm (EST) (“Sweepstakes Period”)
NO PURCHASE NECESSARY.

1. **How to Enter:**

- a. Follow the Twitter handle @BrotherOffice to join the party on December 12, 2013 from 1:00 PM to 3:00PM EST and look for the holiday trivia questions. Participants must submit all the required information, including a qualifying response by replying to @Brother Office and include the hashtag #BOHolidayParty in each of your tweets. Tweets containing the correct answer will be entered into the Sweepstakes for a chance to win one (1) of ninety eight (98) prizes to be randomly given away during the Sweepstakes Period. Participants who RSVP to the Sweepstakes before noon on December 12, 2013 at <http://www.brother-usa.com/lp/twitter-holiday-party.aspx> will also be entered for a chance to win one (1) of two (2) PT-D200 labelers (\$39.99 each). A total of one hundred (100) prizes will be given away.
 - b. Online Sweepstakes only. To enter you must be a follower of @BrotherOffice on Twitter.com at www.twitter.com/BrotherOffice. If you are not currently a follower of @BrotherOffice on Twitter go to <http://twitter.com/BrotherOffice> and click the button in the top right corner of the page that says “join today.” There is no fee associated with becoming a Twitter follower.
 - c. One (1) tweet response constitutes one (1) entry. More than one (1) entry is permitted. You may win more than once.
2. **Winner Selection:** Ninety eight (98) lucky winners who have answered a trivia question correctly using the hashtag #BOHolidayParty will be chosen at random during the Sweepstakes Period to win a Prize. Two (2) lucky winners who submitted an RSVP before noon on December 12, 2013 will also be entered for a chance to win one (1) of two (2) PT-D200 labelers (\$39.99 each). The drawings will occur at the Brother headquarters 200 Crossing Boulevard, Bridgewater, New Jersey 08807. Brother’s decision is final. The Potential Winners (defined herein) will be announced on Twitter.com and notified by direct message from @BrotherOffice on Twitter.com.
3. **Eligibility.** This contest is open only to legal residents of the Continental United States 18 years of age and older. Employees of Brother and its subsidiaries, affiliates, dealers and agents, and members of their immediate families are not eligible to enter. Multiple participants are not permitted to share the same Twitter account and/or e-mail address. Any attempt by participant to obtain more than the stated number of entries by using multiple/different Twitter accounts and/or e-mail address, identities, registrations and/or logins, or any other methods will void that participant’s entries and that participant may be disqualified. Late, lost, delayed or incomplete entries will not be eligible. Void in Puerto Rico and where otherwise prohibited by law.
4. **No Purchase Necessary.** Making a purchase will not affect the odds of winning. The odds of winning will depend on the number of eligible entries received. This is a game of chance but skill does play some part in determining the winner since only correct answers to the trivia questions will be entered for a chance to win.
5. **Verification:** Any potential winner (“Potential Winner”) will be required to complete an affidavit of eligibility/liability/publicity release as well as any other documents required by Sponsor (“Release”). Unless restricted by law, Potential Winner will be required to complete and

return the Release within five (5) days of receiving it. In the event of any non-compliance within the specified time period, with these Official Rules or if Potential Winner notification is undeliverable or if a response is not received within five (5) business days of initial notification, Potential Winner may be disqualified and, based on the Criteria and at Sponsor's discretion another Potential Winner will be notified. Sponsor reserves the right to not award prize if, in its sole discretion, if it does not receive a sufficient number of eligible and qualified entries. Non-winning entries will not be notified. Winning this Sweepstakes is contingent on fulfilling all the requirements set forth herein. POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISION IS FINAL AND BINDING IN ALL MATTERS RELATED TO THE SWEEPSTAKES. AN ENTRANT IS NOT A WINNER UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

- 6. General Conditions:** Use of automated entries or programs, or entries submitted by third parties, is prohibited and will be disqualified. Entries must be received before the next trivia question is tweeted out during the Sweepstakes Period. Sponsor's computer is the official time-keeping device for entries. Sponsor will not verify receipt of entries. Entries void if forged or obtained/submitted outside authorized channels. All entrants must have internet access prior to the start date of the Sweepstakes and a Twitter account. Any costs associated with accessing the internet is the entrant's responsibility, and is dependent on the internet service provider used by the entrant. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Potential Winner may be required to show proof of being the authorized Twitter account holder. This Sweepstakes is governed by the laws of the United States. Void where prohibited by law and outside the United States. WARNING: ANY ATTEMPT BY A ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Sponsor reserves the right at their sole discretion to disqualify any individual they find to be attempting to tamper with or undermine the entry process, the web site, and/or the legitimate operation of the Sweepstakes; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. Neither Sponsor nor their respective agents and affiliates are responsible for (1) any incorrect or inaccurate information, whether caused by entrant's typing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Sweepstakes, or any part of it, for any reason, Sponsor at its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. If, for any reason, the Sweepstakes is not capable of running as planned, including infection by computer virus or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor, which corrupt or affect the operation, administration, security, fairness, integrity, or proper conduct of this Sweepstakes, Sponsor, at its

discretion, may void any suspect entries and (a) cancel or terminate the Sweepstakes (or any portion thereof); (b) modify the Sweepstakes or suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (c) award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The total value of the Prizes is (\$2,169.93) dollars.

7. **Limitations of Liability:** BY PARTICIPATING IN THIS SWEEPSTAKES, ENTRANTS AGREE THAT BROTHER INTERNATIONAL CORPORATION, TWITTER, AND THEIR AFFILIATES, FRANCHISEES, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, LEGAL COUNSEL, ADVERTISING, PUBLIC RELATIONS, MARKETING, WEB SITE PROVIDERS, WEB MASTERS, AND ADMINISTRATOR, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS (COLLECTIVELY, THE "RELEASED PARTIES") WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS SWEEPSTAKES OR IN ANY SWEEPSTAKES RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE OR PRIZE DELIVERY. ENTRANTS AGREE THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF INTERNET SITES WWW.BROTHER.COM, WWW.TWITTER.COM OR THE UPLOADING TO OR DOWNLOADING FROM SUCH SITES AND/OR PRINTING MATERIAL DOWNLOADED FROM SAID SITES. WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS SWEEPSTAKES, INCLUDING THE WEB SITE, IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. THE RELEASED PARTIES WILL NOT BE RESPONSIBLE FOR ACTS OF GOD, ACTS OF TERRORISM, CIVIL DISTURBANCES, WORK STOPPAGE OR ANY OTHER NATURAL DISASTER OUTSIDE THEIR CONTROL THAT MAY CAUSE THE CANCELLATION OR POSTPONEMENT OF THE EVENT.
8. **Publicity release:** Except where prohibited by law, participation in the Sweepstakes constitutes winner's grant to Sponsor, which grant will be confirmed in writing upon request of Sponsor, its subsidiaries, affiliates, retailers, distributors, advertising and Sweepstakes agencies, suppliers, and those acting pursuant to its authority, the right and permission to print, publish, broadcast, and use, worldwide in any media now known or hereafter developed, including but not limited to the world wide web, at any time or times, such winner's name, portrait, picture, voice, likeness, opinions and biographical information (including but not limited to hometown and state) for advertising, trade, and Sweepstakes purposes (including the announcement of his or her name on television, online or radio broadcast) without additional consideration, compensation, permission, or notification.

9. **Rules/Winner List:** To receive the name of the winner, the answers to the trivia questions or an additional copy of these Official Rules, send a self-addressed, stamped envelope to: Brother International Corporation's "**Brother Office Holiday Party Sweepstakes**" **200 Crossing Boulevard, Bridgewater, N.J. 08807**. Please specify "Rules Request" or "Winner Request." Requests received after January 31, 2014 will not be honored.
10. **Sponsor:** Brother International Corporation, 200 Crossing Boulevard, Bridgewater, NJ 08807.
11. **Privacy:** Information collected from entrants is subject to Sponsor's Privacy Policy, available at <http://www.brother.com>
12. **Prizes:** The Prizes to be given away in accordance with these Official Rules are below:

91 winners will win one of the following

- Memo Cube (\$ 10.00)
- Magnifying Ruler (\$10.00)
- Travel Mug (\$10.00)
- Water Bottle (\$10.00)
- Memo Man (\$10.00)
- USB Fan (\$10.00)

7 lucky winners will one of the following

- HL-2270DW \$149.99
- HL-3170CDW \$279.99
- QL-710W \$139.99
- MFC-J870DW \$149.99
- MFC-J4510DW \$199.99
- ADS-1500W \$299.99
- PT-D200 \$39.99 each

(RSVP submissions only)

2 lucky winners will one of the following:

- PT-D200 \$39.99 each