NEW COLOR LASER WORKGROUP MACHINES OFFER LOW OPERATING COSTS, ENTERPRISE-LEVEL SECURITY, AND BUILT-IN WORKFLOW SOLUTIONS INTEGRATION.

Perfect for small and medium businesses looking to help boost productivity with fast, reliable machines that can replace expensive, underutilized floor units at a fraction of the cost.

BRIDGEWATER, N.J. (June 3, 2014) – Brother International Corporation, a leader in business technology, today introduced the HL-L9200CDWT laser printer and MFC-L9550CDW laser all-in-one, compact machines designed to meet the higher-volume, color printing demands of mid-sized workgroups in small and medium businesses (SMB). Recognizing the evolving printing and information sharing needs of SMBs, Brother created these models to replace underutilized, centralized floor units. When used as part of an overall workgroup printing strategy, these machines can provide improved device access to a greater number of users, and can be customized with workflow solutions to help enhance productivity - without compromising the security that is critical to many businesses.

To help keep workgroup printing budgets in line, the HL-L9200CDWT and MFC-L9550CDW offer a low acquisition cost when compared to many floor model machine purchases or leases. Both models ship with a super high-yield black toner cartridge that offers a low cost per page of just 2 cents[1], as well as super high-yield color toner cartridges that provide a low 7.5 cent color cost per page that's up to 50% less than comparable color laser models[2].

Both models feature the Brother Solutions Interface, which allows developers to access the machine's internal web services to create customized workflow solutions. One such example is the ability to integrate PaperCut™[3], a powerful print cost allocation tool that helps save paper and reduce costs through rules-based printing, making it perfect for the education and finance markets. Additionally, the MFC-L9550CDW, through the Brother Control Center interface lets compliance-driven verticals like healthcare send secure e-mails quickly and easily without disrupting workflow, using Protected Trust[3] encrypted email services.

As providing a workforce with mobile access to information has become increasingly important, SMBs are turning to the cloud to store and share information. To address this, Brother included their award-winning[4] Web Connect Interface in these machines to allow businesses to print from cloud services[5], including DROPBOX, GOOGLE DRIVE™, BOX and ONEDRIVE®. The MFC-L9550CDW also scans to EVERNOTE®, ONENOTE®, BR-DOCS, and more[5]. Other business-focused scanning destinations include: FTP, Secure FTP, Microsoft® SharePoint®[6], e-mail server[7], network folder (CIFS), and more.

Knowing that protecting critical information is of the utmost importance to many businesses, Brother designed these models with enterprise-level security features often reserved for much more costly devices. Active Directory (using LDAP) helps provide easy network user authentication, while Secure Function Lock limits accessibility to machine functions on a per user or group basis, for up to 100 users, to help prevent the unauthorized transfer of sensitive information. The MFC-L9550CDW adds a built-in NFC Card Reader for simple, walk-up authorization to release print jobs, and to access other machine functions using a compatible NFC card or badge[8].

"These new machines present an outstanding opportunity for SMBs to move away from the underutilized floor units that addressed the paper-intensive document production needs of the past," said Steve Feldstein, Brother Director of Marketing for SMB laser products. "By deploying multiple devices in closer proximity to end users, businesses can increase accessibility to help boost productivity in today's printing environment," he added. "We're excited to offer these reliable color laser printers and all-in-ones as viable solutions to meet the color-critical document handling demands of mid-sized workgroups."

HL-L9200CDWT Color Laser Printer key features:
- Fast, high-impact business printing - up to 32ppm color/black, at up to 2400 x 600 dpi resolution
- Wireless 802.11b/g/n, Ethernet and Hi-Speed USB 2.0 interfaces
- Standard input paper capacity of 800 sheets
    - 250-sheet capacity paper tray, plus a lower 500-sheet capacity paper tray; both for letter or legal paper
    - 50-sheet capacity multi-purpose tray for envelopes, thicker media or custom sizes
- Ships with Super High-Yield toner cartridges in the box (6,000 pages[9] black / 6,000 pages[9] color)
- Automatic duplex (two-sided) printing
- Mobile device printing[10] from compatible Apple® iOS, Android™, Kindle Fire™, or Windows® Phone mobile device. Print via AirPrint™, Google Cloud Print™, the free Brother™ iPrint&Scan app, Wi-Fi Direct® or Cortado Workplace
- 1.8" Color TouchScreen Display with Web Connect lets you print from your DROPBOX, GOOGLE DRIVE™, BOX, and ONEDRIVE® accounts[5]
- Active Directory (using LDAP) for network user authentication
- Secure Function Lock for restricting or granting access on a per user or group basis, for up to 100 users, plus the ability to set color page counts or restrict color printing
- ENERGY STAR® Qualified with auto Off Mode, plus Deep Sleep mode that uses <2W when not in use
- USB Direct Interface – print files (JPEG, PDF and XPS files) your USB flash memory drive
- One year limited warranty with free phone support for the life of your product
- Estimated street price $699.99[11]

MFC-L9550CDW Color Laser All-in-one key features:
Includes all of the features of the HL-L9200CDWT listed above (except second paper tray), plus:
- Print/copy/scan/fax, with automatic duplex (two-sided) printing, plus single-pass duplex copying, scanning, and faxing through the 50-page capacity automatic document feeder
- Built-in NFC Card Reader for simple, walk-up authorization using a compatible NFC card or badge[8]
- 300-sheet capacity; optional second paper tray available[12]
- 4.85" Color TouchScreen Display with Web Connect to scan to your DROPBOX, BR-DOCS®, EVERNOTE®, GOOGLE DRIVE™, ONENOTE®, ONEDRIVE®, and more[5]
- USB Direct Interface – print files (JPEG, PDF & XPS files) from or scan to your USB flash memory drive
- Legal-size document glass
- Estimated street price $799.99[11]

For more information on the HL-L9200CDWT and MFC-L9550CDW, visit www.brother.com. For more information on the mobile device printing and cloud connectivity functions of Brother Printers and All-in-ones, visit www.connectprintshare.com.

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EDITOR'S NOTE: Photography available upon request.

About Brother
Brother International Corporation is one of the premier providers of products for the home, home office and office. The U.S. corporate office in Bridgewater, N. J., was established on April 21, 1954 and currently markets many industrial products, home appliances and business products manufactured by its parent company, Brother Industries, Ltd. of Nagoya, Japan.

These products include an award-winning line of Multi-Function Center® machines and printers. Brother also provides the number-one line of facsimile machines in the U.S. and is the leader in electronic labeling, with its full line of P-touch® Electronic Labeling Systems. For more information you can visit the website at www.brother.com.

Working with you for a better environment

At Brother, our green initiative is simple. We strive to take responsibility, act respectfully and try to make a positive difference, to help build a society where sustainable development can be achieved. We call this approach Brother Earth.

1. Based on approximate yields in accordance with ISO/IEC 19798 (Letter/A4) at MSRP.
2. Cost per page claim based on SRP of Brother TN339 Super High Yield K/C/M/Y in accordance with ISO/IEC 19798 and includes SRP of DR331CL vs. manufacturer published website pricing for the highest capacity laser supplies available for competing in class color laser printers sub $799.00 (USD). Competing information was obtained from manufacturer's websites as published August 2013 using GAP TCO.
3. Additional licensing fee may be required. For more information, visit www.brother-usa.com.
4. Brother Web Connect - Outstanding Achievement in Innovation – Buyers Lab LLC Winter 2014 Award
5. Requires Internet connection and an account with desired service. See www.connectprintshare.com for details. Scanning not available on HL-L9200CDWT.
6. Feature available using Brother Control Center.
7. Requires SMTP/POP3 mail server support.
8. Not compatible with all NFC formats. Works with Secure Function Lock or 3rd party solutions. For a list of compatible NFC formats, please visit www.brother.com/nfc
9. Approximate toner cartridge yields in accordance with ISO/IEC 19798 (letter/A4).
10. Requires connection to a wireless network. See www.connectprintshare.com for details, availability and compatibility.
11. Estimated street price, prices may vary.
12. Additional purchase required.