Inspire your fashion sense

Want to make incredible, runway-ready fashions? Then look no further than the exciting new Simplicity® Limited Edition line of machines by Brother™. From the easy-to-learn, easy-to-use sewing machine that gets you started and on your way to becoming a fashion maker, to the powerful combination sewing and embroidery machine that lets you add a touch of embellishments to your garments, this lineup was developed for one purpose – to bring out the sewing star in you.

The best part? Starting at just $99*, these feature-packed machines are among the most affordable, high-quality you'll find.

What do you get when you combine Brother™ innovation and Simplicity® precision?
Simply affordable, incredibly elegant machines.

Simplicity®
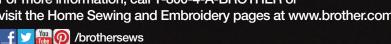## by Brother™

Simplicity® by Brother™

2014 MACHINE LINEUP

	SB7500 NEW!	SB4138 NEW!	SB3129	SB700T	SB530T	SB170
BASIC FEATURES						
LCD Display Size (Horiz x Vert) Inches	2.7 x 1.4	2.0 x 0.7	2.0 x 0.7	2.0 x 0.7	-	-
Display (Number of Colors)	Monochrome	Monochrome	Monochrome	Monochrome	-	-
Stitch Select	Touch Panel	10 Key	10 Key	Push Button	Dial	Dial
Opening Screen	√	-	-	-	-	-
On-Screen Help	√	-	-	-	-	-
Built-in Languages	√	-	-	-	-	-
Lighting	1 LED	2 LEDs	2 LEDs	1 LED	1 LED	1 LED
Thread Tension	Manual	Automatic	Manual	Manual	Manual	Manual
Needle Threading System	Advanced	Advanced	Advanced	Easy	Easy	-
Easy Bobbin Winding	√	√	√	√	√	√
Adjustable Bobbin Winding Speed	√	√	√	√	-	-
Thread Sensor	Upper and Bobbin	-	-	-	-	-
Automatic Thread Cutter	√	√	√	-	-	-
Quick-Set™ Bobbin	√	√	√	√	√	-
Computer Connectivity with Update Capability	√	-	-	-	-	-
Media Type	Embroidery Card	-	-	-	-	-
SEWING FEATURES						
Bed Area (Depth x Width) Inches	5.5 x 13.1	7.8 x 11.2	7.8 x 11.2	5.2 x 8.6	4.9 x 9.0	4.6 x 8.5
Work Space (Height x Width) Inches	3.9 x 5.3	4.1 x 7.4	4.1 x 7.4	3.8 x 5.7	3.7 x 6.1	3.8 x 6.2
Maximum Sewing Speed (Stitches per Minute)	710	850	850	850	800	800
Feed Dog	7	7	6	6	6	6
Standard Presser Feet (Included with Machine)	8	14	9	9	5	4
Built-in Sewing Stitches (Includes Buttonhole Styles)	67	138	129	70	53	17
Buttonhole Styles	10 One-step	10 One-step	10 One-step	7 One-step	1 One-step	1 Four-step
Built-in Sewing Lettering Fonts	-	3 Including Lowercase	3	-	-	-
Stitch Width	7mm	7mm	7mm	7mm	7mm	5mm
Stitch Length	5mm	5mm	5mm	5mm	4mm	4mm
My Custom Stitch™ Feature	-	√	√	-	-	-
Sideways Sewing	-	√	-	-	-	-
Start/Stop Button	√	√	√	√	-	-
Speed Controller	√	√	√	√	-	-
Twin Needle Setting Key	√	√	√	-	-	-
Needle Position Key (Up/Down)	√	√	√	√	-	-
QUILTING FEATURES						
Presser Foot Pressure Adjustment	-	√	√	-	-	-
Presser Foot Leveling	√	√	√	-	-	-
Drop Feed/Free-Motion	-	√	√	√	√	-
Included Quilting Feet	-	√	√	-	-	-
Included Wide Table	-	√	√	√	√	-
EMBROIDERY FEATURES						
Maximum Embroidery Area (X x Y)	4" x 4"	-	-	-	-	-
Maximum Embroidery Speed (Stitches per Minute)	400	-	-	-	-	-
Standard Included Hoops	1 (4" x 4")	-	-	-	-	-
Built-in Brother Embroidery Designs	70 (Plus 100 Designs on CD)	-	-	-	-	-
Built-in Embroidery Lettering Fonts	5	-	-	-	-	-

brother® at your side

For more information, call 1-800-4-A-BROTHER or visit the Home Sewing and Embroidery pages at www.brother.com

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2014 LINEUP

Simplicity®

by Brother™

Simply more to love

brother®
at your side

SIMPLY ORIGINAL

COMBINATION
SEWING AND EMBROIDERY MACHINE

NEW FOR 2014

170 Embroidery Designs (70 Built-in & 100 on CD)

5 Embroidery Lettering Fonts

120 Frame Pattern Combinations

67 Built-in Sewing Stitches

Including **10** Styles of 1-Step Auto-Size Buttonholes

iBroidery.com Download Center

- Easy-to-Use, Large Back-lit LCD Touch Screen Display
- Advanced Needle Threading System with Automatic Thread Trimming
- Design Editing Features Include Rotate, Mirror Images and Increase/Decrease the Size of Your Design
- Thread Sensor Automatically Detects When the Machine is Running Low on Thread

- 4" x 4" Embroidery Area
- Over 5,000 Designs Available for Individual Purchase at iBroidery.com
- Jam Resistant Quick-Set™ Drop-in Top Bobbin
- Computer Connectivity for Importing Designs and Updating Your Machine
- Drop Feed for Free-Motion Sewing and Quilting
- Start/Stop Button and Foot Controller
- Full Assortment of Accessories

SIMPLY INSPIRED

ADVANCED
COMPUTERIZED SEWING AND QUILTING MACHINE WITH 7-POINT FEED DOGS

NEW FOR 2014

138 Built-in Sewing Stitches

Including **10** Styles of 1-Step Auto-Size Buttonholes

3 Lettering Styles with Lowercase

Simplicity® Pattern included in box.

- Direct 10-Key Stitch Selection and Large LCD Screen Display
- My Custom Stitch™ Feature for Creating Personalized Stitches
- Automatic Upper Thread Tension
- Electronic Variable Speed Control
- Start/Stop Button and Foot Controller
- Advanced Needle Threading System and Automatic Thread Trimming

- Digitally Adjust Stitch Length up to 5mm and Stitch Width up to 7mm
- Drop Feed for Free-Motion Sewing and Quilting
- Super Bright Dual LED Work Area
- Sideways Sewing
- Includes Wide Table for Larger Projects
- Includes a Hard Case
- Full Assortment of Accessories

PROFESSIONAL
COMPUTERIZED SEWING MACHINE

129 Built-in Sewing Stitches

Including **10** Styles of 1-Step Auto-Size Buttonholes

3 Lettering Styles

CONSUMERS BEST BUY DIGEST
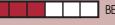
brother
SB3129

Simplicity®
Pattern included in box.

✳ Direct 10-Key Stitch Selection and Large LCD Screen Display

✳ My Custom Stitch™ Feature for Creating Personalized Stitches

✳ Electronic Variable Speed Control

✳ Start/Stop Button and Foot Controller

✳ Advanced Needle Threading System and Automatic Thread Trimming

✳ Digitally Adjust Stitch Length up to 5mm and Stitch Width up to 7mm

✳ Drop Feed for Free-Motion Sewing and Quilting

✳ Super Bright Dual LED Work Area

✳ Includes Wide Table for Larger Projects

✳ Includes a Hard Case

✳ Full Assortment of Accessories

COMPUTERIZED
SEWING AND QUILTING MACHINE

70 Built-in Sewing Stitches

Including **7** Syles of 1-Step Auto-Size Buttonholes

brother
Simplicity

Simplicity®
Pattern included in box.

✳ Back-lit LCD Screen Display with Simple Push-Button Stitch Selection

✳ Electronic Variable Speed Control

✳ Start/Stop Button and Foot Controller

✳ Easy-to-Use Needle Threading System

✳ Super Easy Bobbin Winding System

✳ Jam Resistant Quick-Set™ Drop-in Top Bobbin

✳ Free Arm for Sewing Cuffs and Sleeves

✳ Reverse Stitch

✳ Includes Wide Table for Larger Projects

✳ Full Assortment of Accessories

SB530T

GOOD ◻◻◻◻◻◻ BEST

SIMPLY ELEGANT

DURABLE

SEWING AND QUILTING MACHINE

53 Built-in Sewing Stitches

Including **1** Style of 1-Step Auto-Size Buttonhole
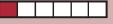
Simplicity® Pattern included in box.

- ✳ Built-in Threading System Makes Threading Easy
- ✳ Brightly Lit LED Work Area
- ✳ Adjustable Stitch Length and Width
- ✳ Easy Stitch Selector Dial
- ✳ Jam Resistant Quick-Set™ Drop-in Top Bobbin

- ✳ Free Arm for Sewing Cuffs and Sleeves
- ✳ Quick-Change Presser Feet
- ✳ Includes Wide Table for Larger Projects
- ✳ Full Assortment of Accessories

SB170

GOOD ◻◻◻◻◻◻ BEST

SIMPLY AFFORDABLE

FREE ARM

SEWING MACHINE

17 Built-in Sewing Stitches

Including **1** Style of 1-Step Auto-Size Buttonhole

- ✳ Easy-to-Use Blind Hem Stitch
- ✳ Brightly Lit LED Work Area
- ✳ Easy Bobbin Winding System
- ✳ Easy Stitch Selector Dial
- ✳ Jam Resistant Drop-in Top Bobbin

- ✳ Free Arm for Sewing Cuffs and Sleeves
- ✳ Upper Thread Tension Control Dial
- ✳ Foot Controller
- ✳ Full Assortment of Accessories