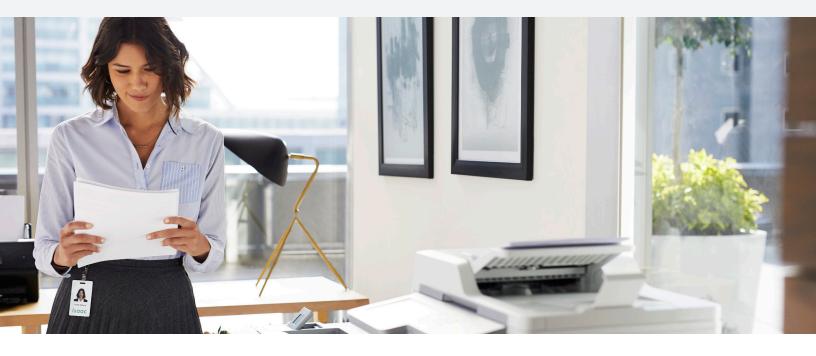




Translation Services Powered by the bigword

Translation right at your fingertips



Accurately and Securely Translate your Documents

In today's digital age, connectivity is the key to staying competitive. Yet, with connectivity comes the language barrier, which is often seen as just that - a barrier. But it doesn't have to be.

Brother offers translation services powered by **thebigword** to meet the needs of the globally connected business world. Your business can now get fast and accurate translations by one of the top language companies in the world — right from your Brother device.

Why Translation Services Powered by thebigword?



Secure Document Translations and Transmission

ISO 27001 compliant for any information security management system.

When using the Enterprise translation services, the highly secure translation editor uses unique and advanced file encryption to protect your sensitive content throughout every stage of the translation process.



High-Quality Translations backed by a Top Language Company

Dedicated, expertly-trained translators to provide the highest level of accuracy.

thebigword is a top 15 rated, global language company with 12 offices worldwide and over 600 staff. The company handles up to 50,000 worldwide assignments every day.



Convenient Translations Right from your Brother Device

The unique scan to translate functionality allows you to translate documents into over 90 languages directly from many Brother all-in-one printers and select standalone scanners.

There is a user-friendly sign-up process and translations are available 24 hours a day, 7 days a week, 365 days a year.



Business Applications

Translation Services Powered by the bigword can be leveraged for a wide range of applications across any verticals, including:



Retail

- POP signage / display
- Labeling hang tags
- Catalogs
- Recruitment material
- Customer communications



Education

- School report cards
- · Parents / teacher communications
- · Training programs
- Documentation



Corporate

- Reports
- Customer correspondence
- · Presentations
- · Social media
- · Contracts
- · Agreements
- · Press releases

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Healthcare

- Patient / doctor communications
- · Medical records
- Consent / registration forms
- Lab results / pathology reports
- · Prescriptions



Government

- Contracts
- Reports
- · Personnel files
- · Case files
- Licensing boards

It's as easy as 1-2-3...

- 1. Scan and Email Document: Sign-up on <u>brother-usa.com/solutions/thebigword</u>. Scan to TMS@thebigword. com via a Brother laser all-in-one printer or standalone scanner using the scan-to-email functionality. You will then receive a confirmation email with the next steps. You must enter the email address you want the translated document to be sent to in the subject line at the Brother device, as this will be used to confirm translation jobs.
- **2. Select Translation Level:** Request a quote for a Machine, Crowd Sourced, or Enterprise translation in the target language. An email confirmation will then be sent including turnaround time.
- 3. Project Delivered: Lastly, you will receive an email with a link to your translated documents.

Cost-effective translation services from your Brother device:

Machine Translation

- √ Secure and smart automated technology that can translate any document
- ✓ Useful for a quick understanding of what the text is about
- 30 mins approx. turnaround time (per 2,000 words)

INCLUDED!

No charge for Brother customers

Crowd Sourced Translation

- Human translation for more personal audience with a casual voice
- Useful for internal communications, product descriptions, or social media posts
- √24 hours approx. turnaround time (per 2,000 words)

\$0.14 per word

Minimum charge \$5.00

Enterprise Translation

- Dedicated, expertly-trained translators provide the highest level of accuracy
- Useful for specialized content such as presentations, mobile apps, website localization, or sensitive documentation
- √ 48 hours approx. turnaround time (per 3,000 words)

\$0.19 per word

Minimum charge \$10.00