

Auto Dealership Solutions from Brother

Technology to help securely automate and streamline document management.



Technology is Changing Fast

Managing IT at auto dealerships has never been easy. Technology is developing at a swift pace. Dealerships are challenged to control costs while meeting expectations for higher levels of customer service. Brother understands. We offer cost-effective solutions to the overlooked input and output functions common in auto dealerships. As a technology partner, we can work with you to create solutions to the workflow challenges throughout your dealership, so that you can focus on more important things – like serving your customers.



Today's Auto Dealership Challenges

Upholding Security

Brother recognizes the overwhelming number of state and federal regulations with which auto dealers are required to comply. We can help you protect private customer data from internal and external security threats with products and solutions that offer advanced security features like user authorization, password protected printing, Swipe Card Technology, and more. These solutions help auto dealerships meet strict data privacy regulations, as well as ensure the secure transmission of customer data.



Shift to Digital

From credit applications to leasing agreements, Brother offers the products and applications to help auto dealerships manage and store their documents digitally, while also help cut printing and scanning costs. Securely and easily convert and capture paper documents into electronic files for easy access to customer information. Documents can be scanned to email folders or other applications, while capture facilitates the sharing and archiving of customer information – keeping it secure, organized, enabling collaboration, and helping reduce errors.



Reliable Infrastructure / Customer Experience

At Brother, we understand the customer experience is the number one priority for an auto dealership – and printing is one of the most important technical aspects of a dealership's daily operations. From the critical back office that produces financial documents and invoice paperwork, to the service department where staff rely on printers for customer histories and system reports. Having reliable technology with virtually little to no downtime is crucial to ensuring a customer's dealership experience is seamless, brief and issue-free.



5 Key Reasons to Choose Brother:

1 Security and Compliance

Brother supports the latest industry security standards and protocols. These include secure function lock, print job logging, secure PDF, and Active Directory. Brother also offers SSL-based solutions that can easily integrate with security standards including IPPS, secure management, IEEE 802.1x, Secure Email Certificate, and more.

2 Advanced Software and Technology Solutions

Brother wireless and wired products offer advanced technology features, which include network scanning, Scan to FTP, Scan to SFTP, and Scan to Network Folder (CIFS) to name a few. Our solutions can help your dealership manage and support your IT operations efficiently and effectively.

3 Reliability

Brother markets a wide selection of products designed and built with a single goal in mind – to exceed customer expectations. Brother has won numerous awards for reliability including the PC Magazine coveted “Business Choice” Award for five years in a row.

4 Major Account Program

Our Major Account Program ensures Brother products and services are just what your dealership requires.

- Customized Service Programs tailored to meet your specific needs.
- Express Exchange with warranty replacement units delivered next business day.

5 Competitive Pricing and Total Cost of Ownership

Brother offers a Value Print Program (VPP) for customers who commit to using Brother products and their Genuine Brother Supplies (toners and drums) for a three-year term. Under this program, organizations receive limited warranty extensions for up to three years and discounts on Genuine Brother Supplies.



See Brother solutions for every aspect of your auto dealership.





Back Office

From finance to accounting, Brother offers a multitude of print, copy and scan solutions to help meet the needs of virtually any auto dealership's back office.

Printing

- Finance Documents
- Invoice Paperwork
- Warranty Information
- Vehicle History Report (Odometer Readings, Accident History, etc.)
- Title Transfers
- Sales Agreements
- Multi-part Forms

Scanning

- Licenses
- Social Security Cards
- Employment Information (I-9s)



Sales Floor

Brother has reliable solutions available to help make your sales staffs' jobs easier and more efficient, allowing them to focus more on their customers.

Printing

- Quotes
- Vehicle Data Sheets
- Customer Information / History

Labeling

- Staff Name Tags



Scanning

- Loan Applications
- Customer Information
- Registration Information

Manager's Office

Management can have access to printing technology that produces monthly and seasonal promotional flyers and materials in business quality color – right at their fingertips.

Printing

- Sales Reports
- Marketing Flyers
- HR Documents

Scanning

- Personnel Information
- Customer Information (Purchase History, Financial Reports)



Service Department

Process customers in the service department faster with reliable printing and scanning solutions that help improve paperwork handling and streamline paperless document management.

Printing / Scanning

- Service Histories
- Diagnostic System Reports
- Repair Data Sheets
- Declined Services
- Guest Printing

Labeling

- Asset Tracking
- Key Tracking
- VIN Numbers



Full Line of Auto Dealership Solutions



Printers



Fax



Labeling



Scanners



Mobile

For more information, please call toll-free **1-866-455-7713**,
or visit **www.brother.com**

brother
at your side



Join **BrotherOffice**



© 2018 Brother International Corporation
200 CROSSING BOULEVARD,
BRIDGEWATER, NJ 08807

Brother is a registered trademark of Brother Industries, Ltd.
All other brand names are registered trademarks or
trademarks of their respective companies.

AUTOSOLJAN18