# LIBRARY PRINT & CAPTURE SOLUTIONS FROM BROTHER



## Help staff work more efficiently while improving the patron experience

Library patrons and staff rely heavily on computers, printers, copiers and scanners for their everyday needs. Yet managing IT in libraries isn't easy – from maintenance of computers, printers and drivers to paper waste by patrons who print and then leave.

Brother can help with print and capture solutions that allow your workers to spend less time on tedious tasks and more time supporting patrons. Whether you're looking for technology for labeling bookshelves, archiving documents, or printing materials for library events, Brother understands and can provide the right solutions to support your needs.

### **Strategic Concerns:**

- Print cost recovery
- Digital transformation
- Staff time constraints
- Managing and maintaining technology

### **Applications:**

- Desktop and mobile printing
- Scan and archive books and materials
- Label files, folders, bookshelves, and devices
- Copy pages into bound materials and other documents

#### **Benefits:**

- Integrate with third-party cost recovery solutions
- Technology with lifetime product support
- Convert hard-copy documents to Microsoft Office documents with editable text and images saved as individual JPEGs for easy capture of books and bound materials<sup>6</sup>
- Quickly customize labels, print asset tracking labels with barcode to security technology devices using Tamper-Evident Tape, create wire-wrap labels to identify network and other device cables





## SOLUTIONS TO ADDRESS LIBRARY INITIATIVES:

Brother offers printing, scanning, and labeling technology to help meet your needs. Many Brother devices offer the following features and benefits:

| CONCERNS                            | FEATURES   | BENEFITS   |
|-------------------------------------|--|--|
| Digital transformation              | Scan to and print from popular Cloud services including: Google Drive™, OneDrive, OneNote, and more ▲                  | Connect to popular Cloud services directly from the device to easily collaborate and share materials▲  |
|                                     | Support for a broad range of mobile devices (Apple® iOS, Android™)^^   | Provide patrons with flexibility to print from and to scan from their smartphones and tablets^   |
|                                     | Scanning solutions that easily convert paper<br>documents into editable Microsoft Word,<br>PowerPoint and Excel files§ | Enable documents to be electronically edited and searched, allowing staff to customize and archive materials and patrons to create editable versions of their documents§ |
| Help increase staff<br>productivity | Library signage/labels   | Quickly create custom labels for files, folders, signs, binders, and bookshelves   |
|                                     | Large, touchscreen display   | Easy menu navigation with the ability to create shortcuts to simplify complex and frequently used tasks  |
|                                     | Reliable technology with at your side support  | Standard one-year limited warranty backed by award-winning performance   |
|                                     | Secure and cost-effective translation services directly from a Brother device*   | Easily create bilingual communications and course materials in 90+ languages using translation services powered by thebigword  |
| Print management and cost recovery  | Integration with PaperCut MF*  | Monitor and control copying, printing, and scanning. Enable quotas, charging, and cost allocations. Bill and account by user, department, cost-center, and project       |
|                                     | BRAdmin Professional 4   | Configure network printer functions through a file explorer window. Monitor the status and activity of networked printers  |

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- \*Third-party solution. Requires additional purchase
- A Requires Internet connection and an account with a desired service.
- § Requires Internet connection
- ^ Requires connection to wireless network.

